

# 1. Datawise Hardware Limited. ( Branch 1)

## 017 - Sales and Margins by Customer Group and customer - Detailed

From 01/04/2006 to 01/06/2007

Customer Group	Quantity	Sales	COGS	Margin	Percent	
<b>Agent</b>						
30/04/2007 00001034	119	15	163.33	117.30	46.03 28.1%	
30/04/2007 00001034	120	10	186.05	133.70	52.35 28.1%	
30/04/2007 00001034	123	6	55.62	39.96	15.66 28.1%	
30/04/2007 00001034	48	50	1 228.89	761.50	467.39 38.0%	
30/04/2007 00001034	51	4	161.64	100.16	61.48 38.0%	
30/04/2007 00001034	49	8	173.94	107.76	66.18 38.0%	
30/04/2007 00001034	54	8	198.82	123.20	75.62 38.0%	
30/04/2007 00001034	55	4	57.11	35.40	21.71 38.0%	
12/05/2007 00001055	119	8	87.11	62.56	24.55 28.1%	
12/05/2007 00001055	120	15	279.07	200.55	78.52 28.1%	
12/05/2007 00001055	123	6	55.62	39.96	15.66 28.1%	
12/05/2007 00001055	48	200	4 915.56	3 046.00	1 869.56 38.0%	
12/05/2007 00001055	51	20	808.18	500.80	307.38 38.0%	
12/05/2007 00001055	49	20	434.84	269.40	165.44 38.0%	
12/05/2007 00001055	54	24	596.48	369.60	226.88 38.0%	
12/05/2007 00001055	55	16	228.41	141.60	86.81 38.0%	
<b>Best Value Builders Limited</b>		<b>414</b>	<b>9 630.67</b>	<b>6 049.45</b>	<b>3 581.22</b>	<b>37.1%</b>
30/04/2007 00001035	131	5	1 863.56	1 154.55	709.01 38.0%	
30/04/2007 00001035	132	5	930.22	576.30	353.92 38.0%	
30/04/2007 00001035	133	10	927.11	574.40	352.71 38.0%	
30/04/2007 00001035	134	10	2 171.55	1 345.40	826.15 38.0%	
30/04/2007 00001035	135	10	1 549.34	959.90	589.44 38.0%	
30/04/2007 00001035	136	3	371.46	230.13	141.33 38.0%	
30/04/2007 00001035	137	3	464.80	287.97	176.83 38.0%	
30/04/2007 00001035	138	10	616.00	381.60	234.40 38.0%	
06/05/2007 00001057	131	20	7 454.22	4 618.20	2 836.02 38.0%	
06/05/2007 00001057	132	20	3 720.89	2 305.20	1 415.69 38.0%	
06/05/2007 00001057	133	30	2 781.33	1 723.20	1 058.13 38.0%	
06/05/2007 00001057	134	30	6 514.67	4 036.20	2 478.47 38.0%	
06/05/2007 00001057	135	30	4 648.00	2 879.70	1 768.30 38.0%	
06/05/2007 00001057	136	10	1 238.22	767.10	471.12 38.0%	
06/05/2007 00001057	137	10	1 549.34	959.90	589.44 38.0%	
06/05/2007 00001057	138	5	308.00	190.80	117.20 38.0%	
<b>Brents Plumbing Limited</b>		<b>625</b>	<b>37 108.71</b>	<b>22 990.55</b>	<b>14 118.16</b>	<b>38.0%</b>
07/05/2007 00001050	141	25	3 095.56	1 917.75	1 177.81 38.0%	
07/05/2007 00001050	139	50	93.33	58.00	35.33 37.8%	
01/06/2007 00001099	133	10	927.11	574.40	352.71 38.0%	
01/06/2007 00001099	134	10	2 171.56	1 345.40	826.16 38.0%	
01/06/2007 00001099	135	10	1 549.33	959.90	589.43 38.0%	
01/06/2007 00001099	60	100	280.00	173.00	107.00 38.2%	
01/06/2007 00001099	61	100	591.11	366.00	225.11 38.0%	
<b>Cells Bath Company Limited</b>		<b>930</b>	<b>8 708.00</b>	<b>5 394.45</b>	<b>3 313.55</b>	<b>38.0%</b>
30/04/2007 00001036	2	300	1 856.00	1 227.00	629.00 33.8%	
30/04/2007 00001036	3	10	217.42	169.00	48.42 22.2%	
30/04/2007 00001036	4	10	310.76	241.50	69.26 22.2%	
30/04/2007 00001036	3	10	217.42	169.00	48.42 22.2%	
30/04/2007 00001036	6	10	372.98	288.97	84.01 22.5%	
30/04/2007 00001036	7	10	155.20	120.60	34.60 22.2%	
30/04/2007 00001036	8	10	124.09	96.50	27.59 22.2%	
30/04/2007 00001036	9	6	149.12	115.92	33.20 22.2%	
30/04/2007 00001036	10	6	168.00	130.56	37.44 22.2%	
30/04/2007 00001036	11	50	108.89	84.50	24.39 22.3%	
30/04/2007 00001036	130	6	48.32	34.74	13.58 28.1%	
30/04/2007 00001036	128	6	63.25	45.48	17.77 28.0%	

017 - Sales and Margins by Customer Group and customer - Detailed

From 01/04/2006 to 01/06/2007

Customer Group			Quantity	Sales	COGS	Margin	Percent
07/05/2007	00001067	2	600	3 712.00	2 454.00	1 258.00	33.8%
07/05/2007	00001067	3	25	543.56	422.50	121.06	22.2%
07/05/2007	00001067	4	25	776.88	603.75	173.13	22.2%
07/05/2007	00001067	3	25	543.56	422.50	121.06	22.2%
07/05/2007	00001067	6	25	932.44	722.41	210.03	22.5%
07/05/2007	00001067	7	25	388.00	301.50	86.50	22.2%
07/05/2007	00001067	8	25	310.23	241.25	68.98	22.2%
07/05/2007	00001067	9	15	372.80	289.80	83.00	22.2%
07/05/2007	00001067	10	30	840.00	652.80	187.20	22.2%
07/05/2007	00001067	11	350	762.22	591.50	170.72	22.3%
07/05/2007	00001067	130	0				
07/05/2007	00001067	128	0				
	Eric's Electrical Limited		2 509	12 973.14	9 425.78	3 547.36	27.3%
30/04/2007	00001033	30	10	1 088.89	881.43	207.46	19.0%
16/05/2007	00001076	30	20	2 177.78	1 757.07	420.71	19.3%
	Landsapes R Us Limited		2 539	3 266.67	2 638.50	628.17	19.2%
30/04/2007	00001032	30	10	1 088.89	885.86	203.03	18.6%
16/05/2007	00001077	30	6	653.33	526.99	126.34	19.3%
	Lawnkeepers Extroardinaire Limited		2 555	1 742.22	1 412.85	329.37	18.9%
30/04/2007	00001031	142	25	8 633.33	6 028.86	2 604.47	30.1%
21/05/2007	00001079	142	12	4 144.00	2 896.73	1 247.27	30.0%
21/05/2007	00001079	151	50	3 080.00	2 123.00	957.00	31.0%
21/05/2007	00001079	152	30	653.33	446.40	206.93	31.6%
21/05/2007	00001079	153	50	402.67	275.00	127.67	31.7%
21/05/2007	00001079	154	50	216.00	147.79	68.21	31.5%
	Mad Max Campaigns Limited		2 772	17 129.33	11 917.78	5 211.55	30.4%
24/05/2007	00001084	151	22	1 355.20	934.12	421.08	31.0%
24/05/2007	00001084	152	22	479.11	327.36	151.75	31.6%
24/05/2007	00001084	153	22	177.17	121.00	56.17	31.7%
24/05/2007	00001084	154	22	95.04	65.03	30.01	31.5%
	Plantsplus Limited		2 860	2 106.52	1 447.51	659.01	31.2%
24/05/2007	00001082	173	80	2 488.89		2 488.89	100.0%
	Second Time Round Markets Limited		2 940	2 488.89		2 488.89	100.0%
25/05/2007	00001089	30	4	435.56	351.64	83.92	19.2%
30/05/2007	00001095	173	72	2 240.00		2 240.00	100.0%
	Wink's Consultancy Services Limited		3 016	2 675.56	351.64	2 323.92	86.8%
	<b>Total for Agent</b>		<b>3 016</b>	<b>97 829.71</b>	<b>61 628.51</b>	<b>36 201.20</b>	<b>37.0%</b>
<b>Direct</b>							
10/04/2007	00001016	117	4	70.93	30.76	40.17	56.6%
10/04/2007	00001016	82	2	133.25	57.78	75.47	56.6%
10/04/2007	00001016	68	4	56.71	24.60	32.11	56.6%
30/05/2007	00001096	172	48	1 493.33		1 493.33	100.0%
	Anthony Audio Visual Supplies Limited		58	1 754.22	113.14	1 641.08	93.5%
10/04/2007	00001017	124	4	46.04	23.16	22.88	49.6%
10/04/2007	00001017	125	4	70.76	35.60	35.16	49.6%
10/04/2007	00001017	126	2	106.49	53.56	52.93	49.7%
10/04/2007	00001017	127	2	70.93	35.68	35.25	49.6%
10/04/2007	00001017	128	4	60.27	30.32	29.95	49.6%
10/04/2007	00001017	129	4	63.82	32.12	31.70	49.6%
	Auto Automotive Repairs Limited		78	418.31	210.44	207.87	49.6%
14/04/2007	00001018	13	10	177.33	89.20	88.13	49.6%
14/04/2007	00001018	14	10	230.67	116.00	114.67	49.7%
14/04/2007	00001018	16	10	311.11	156.50	154.61	49.6%
14/04/2007	00001018	17	10	61.78	31.10	30.68	49.6%
14/04/2007	00001018	18	10	8.44	4.20	4.24	50.2%
14/04/2007	00001018	19	10	61.78	31.10	30.68	49.6%

Customer Group			Quantity	Sales	COGS	Margin	Percent
14/04/2007	00001018	20	10	115.11	57.90	57.21	49.7%
14/04/2007	00001018	21	10	292.89	147.30	145.59	49.7%
07/05/2007	00001052	13	10	177.33	89.20	88.13	49.6%
07/05/2007	00001052	14	10	230.67	116.00	114.67	49.7%
07/05/2007	00001052	16	4	124.44	62.60	61.84	49.6%
07/05/2007	00001052	17	4	24.72	12.44	12.28	49.6%
07/05/2007	00001052	18	4	3.37	1.68	1.69	50.1%
07/05/2007	00001052	19	4	24.71	12.44	12.27	49.6%
07/05/2007	00001052	20	4	46.05	23.16	22.89	49.7%
07/05/2007	00001052	21	4	117.15	58.92	58.23	49.7%
07/05/2007	00001052	27	12	106.14	53.40	52.74	49.6%
07/05/2007	00001052	28	6	170.40	85.68	84.72	49.7%
07/05/2007	00001052	29	6	186.40	93.78	92.62	49.6%
07/05/2007	00001052	25	6	133.06	66.90	66.16	49.7%
Avocado's Galore Limited			232	2 603.55	1 309.50	1 294.05	49.7%
14/04/2007	00001019	71	5	57.56	24.95	32.61	56.6%
14/04/2007	00001019	74	5	110.88	48.10	62.78	56.6%
14/04/2007	00001019	118	5	88.67	38.45	50.22	56.6%
14/04/2007	00001019	89	5	1 555.33	674.50	880.83	56.6%
Bob's Camera Shop Limited			252	1 812.44	786.00	1 026.44	56.6%
17/04/2007	00001020	67	10	106.22	46.10	60.12	56.5%
17/04/2007	00001020	69	10	177.34	76.90	100.44	56.6%
17/04/2007	00001020	77	10	3 110.66	1 349.00	1 761.66	56.6%
06/05/2007	00001058	67	20	212.44	92.20	120.24	56.5%
06/05/2007	00001058	69	20	354.67	153.80	200.87	56.6%
06/05/2007	00001058	89	20	6 221.33	2 698.00	3 523.33	56.6%
Bright White Road Marking Limited			342	10 182.66	4 416.00	5 766.66	56.6%
17/04/2007	00001021	155	10	880.00	420.80	459.20	52.1%
17/04/2007	00001021	156	10	1 324.44	633.30	691.14	52.1%
17/04/2007	00001021	158	5	444.00	212.30	231.70	52.1%
17/04/2007	00001021	160	5	444.00	212.30	231.70	52.1%
Catering For Conventions Limited			372	3 092.44	1 478.70	1 613.74	52.1%
22/04/2007	00001022	38	30	132.00	57.30	74.70	56.5%
22/04/2007	00001022	39	30	52.00	22.50	29.50	56.7%
22/04/2007	00001022	40	30	78.67	34.20	44.47	56.5%
22/04/2007	00001022	43	60	48.00	21.00	27.00	56.2%
22/04/2007	00001022	46	60	264.00	114.60	149.40	56.5%
22/04/2007	00001022	56	30	200.00	86.70	113.30	56.6%
22/04/2007	00001022	57	30	146.66	63.60	83.06	56.6%
22/04/2007	00001022	58	30	200.00	86.70	113.30	56.6%
22/04/2007	00001022	59	30	146.67	63.60	83.07	56.6%
22/04/2007	00001022	60	50	200.00	86.50	113.50	56.7%
22/04/2007	00001022	61	50	422.22	183.00	239.22	56.6%
22/04/2007	00001022	62	50	244.45	106.00	138.45	56.6%
22/04/2007	00001022	63	50	333.33	144.50	188.83	56.6%
22/04/2007	00001022	64	50	86.67	37.50	49.17	56.7%
15/05/2007	00001060	38	60	264.00	114.60	149.40	56.5%
15/05/2007	00001060	39	60	104.00	45.00	59.00	56.7%
15/05/2007	00001060	40	60	157.33	68.40	88.93	56.5%
15/05/2007	00001060	43	120	96.00	42.00	54.00	56.2%
15/05/2007	00001060	46	60	264.00	114.60	149.40	56.5%
15/05/2007	00001060	56	70	466.67	202.30	264.37	56.6%
15/05/2007	00001060	57	80	391.11	169.60	221.51	56.6%
15/05/2007	00001060	58	40	266.67	115.60	151.07	56.6%
15/05/2007	00001060	59	100	488.89	212.00	276.89	56.6%
15/05/2007	00001060	60	150	600.00	259.50	340.50	56.7%
15/05/2007	00001060	61	150	1 266.66	549.00	717.66	56.6%

Customer Group			Quantity	Sales	COGS	Margin	Percent
15/05/2007	00001060	62	100	488.89	212.00	276.89	56.6%
15/05/2007	00001060	63	100	666.67	289.00	377.67	56.6%
15/05/2007	00001060	64	100	173.33	75.00	98.33	56.7%
15/05/2007	00001060	119	10	155.56	78.20	77.36	49.7%
15/05/2007	00001060	127	20	709.33	356.80	352.53	49.6%
Count Stock Disposals Limited			2 232	9 113.78	4 011.30	5 102.48	55.9%
22/04/2007	00001023	164	12	1 589.33	759.96	829.37	52.1%
22/04/2007	00001023	166	12	522.67	250.02	272.65	52.1%
12/05/2007	00001056	72	6	85.07	36.90	48.17	56.6%
12/05/2007	00001056	73	4	70.93	30.76	40.17	56.6%
12/05/2007	00001056	118	10	177.33	76.90	100.43	56.6%
12/05/2007	00001056	95	5	1 555.34	674.50	880.84	56.6%
Deb's English School Limited			2 281	4 000.67	1 829.04	2 171.63	54.2%
01/04/2007	00001002	142	3	1 480.00	725.71	754.29	50.9%
01/04/2007	00001002	152	3	93.33	44.64	48.69	52.1%
01/04/2007	00001002	164	6	794.67	379.98	414.69	52.1%
01/04/2007	00001002	163	6	2 000.00	956.28	1 043.72	52.1%
01/04/2007	00001002	155	12	1 056.00	504.96	551.04	52.1%
22/04/2007	00001024	24	15	532.67	267.90	264.77	49.7%
22/04/2007	00001024	26	15	332.66	167.25	165.41	49.7%
18/05/2007	00001062	142	6	2 960.00	1 447.57	1 512.43	51.0%
18/05/2007	00001062	152	6	186.67	89.28	97.39	52.1%
18/05/2007	00001062	164	12	1 589.33	759.96	829.37	52.1%
18/05/2007	00001062	163	6	2 000.00	956.28	1 043.72	52.1%
18/05/2007	00001062	155	12	1 056.00	504.96	551.04	52.1%
18/05/2007	00001062	166	18	784.00	374.99	409.01	52.1%
16/05/2007	00001075	30	10	1 555.56	879.30	676.26	43.4%
16/05/2007	00001075	24	10	355.11	178.60	176.51	49.7%
16/05/2007	00001075	22	4	106.49	53.56	52.93	49.7%
16/05/2007	00001075	25	12	266.13	133.80	132.33	49.7%
16/05/2007	00001075	27	30	265.33	133.50	131.83	49.6%
Donkey Rides Limited			2 467	17 413.95	8 558.52	8 855.43	50.8%
22/04/2007	00001025	50	10	444.00	192.60	251.40	56.6%
22/04/2007	00001025	51	15	866.00	375.60	490.40	56.6%
22/04/2007	00001025	53	20	443.56	192.40	251.16	56.6%
22/04/2007	00001025	54	30	1 065.33	462.00	603.33	56.6%
22/04/2007	00001025	55	30	612.00	265.50	346.50	56.6%
East West Transport Limited			2 572	3 430.89	1 488.10	1 942.79	56.6%
27/04/2007	00001026	15	5	111.11	55.90	55.21	49.6%
27/04/2007	00001026	17	10	61.78	31.10	30.68	49.6%
27/04/2007	00001026	18	40	33.78	16.80	16.98	50.2%
27/04/2007	00001026	19	10	61.77	31.10	30.67	49.6%
27/04/2007	00001026	20	10	115.12	57.90	57.22	49.7%
27/04/2007	00001026	21	10	292.88	147.30	145.58	49.7%
14/05/2007	00001066	15	5	111.11	55.90	55.21	49.6%
14/05/2007	00001066	17	10	61.78	31.10	30.68	49.6%
14/05/2007	00001066	18	40	33.78	16.80	16.98	50.2%
14/05/2007	00001066	19	10	61.77	31.10	30.67	49.6%
14/05/2007	00001066	20	10	115.12	57.90	57.22	49.7%
14/05/2007	00001066	21	10	292.88	147.30	145.58	49.7%
Effortless Window Cleaning Limited			2 742	1 352.88	680.20	672.68	49.7%
27/04/2007	00001027	65	6	42.40	18.36	24.04	56.6%
27/04/2007	00001027	68	6	85.07	36.90	48.17	56.6%
27/04/2007	00001027	117	12	212.80	92.28	120.52	56.6%
27/04/2007	00001027	99	6	106.40	46.14	60.26	56.6%
27/04/2007	00001027	96	6	106.40	46.14	60.26	56.6%
27/04/2007	00001027	102	6	106.40	46.14	60.26	56.6%

Customer Group			Quantity	Sales	COGS	Margin	Percent
27/04/2007	00001027	105	6	106.40	46.14	60.26	56.6%
12/05/2007	00001061	164	25	3 311.11	1 583.25	1 727.86	52.1%
12/05/2007	00001061	166	25	1 088.89	520.84	568.05	52.1%
	Fashion Extravaganza Limited		2 840	5 165.87	2 436.19	2 729.68	52.8%
29/04/2007	00001028	70	12	122.13	52.92	69.21	56.6%
29/04/2007	00001028	71	12	138.14	59.88	78.26	56.6%
29/04/2007	00001028	72	12	170.13	73.80	96.33	56.6%
29/04/2007	00001028	118	24	425.60	184.56	241.04	56.6%
29/04/2007	00001028	87	6	106.40	46.14	60.26	56.6%
29/04/2007	00001028	88	6	399.73	173.34	226.39	56.6%
29/04/2007	00001028	93	6	106.40	46.14	60.26	56.6%
29/04/2007	00001028	94	6	399.74	173.34	226.40	56.6%
	Flash Designs Limited		2 924	1 868.27	810.12	1 058.15	56.6%
29/04/2007	00001029	73	6	106.40	46.14	60.26	56.6%
29/04/2007	00001029	117	6	106.40	46.14	60.26	56.6%
29/04/2007	00001029	76	4	266.49	115.56	150.93	56.6%
29/04/2007	00001029	117	8	141.87	61.52	80.35	56.6%
29/04/2007	00001029	78	4	70.93	30.76	40.17	56.6%
29/04/2007	00001029	81	4	70.93	30.76	40.17	56.6%
08/05/2007	00001059	155	12	1 056.00	504.96	551.04	52.1%
08/05/2007	00001059	156	12	1 589.33	759.96	829.37	52.1%
08/05/2007	00001059	158	4	355.20	169.84	185.36	52.1%
08/05/2007	00001059	160	4	355.20	169.84	185.36	52.1%
	Flowers Naturally Limited		2 988	4 118.75	1 935.48	2 183.27	53.0%
29/04/2007	00001030	165	6	1 221.33	583.98	637.35	52.1%
29/04/2007	00001030	167	6	421.34	201.48	219.86	52.1%
	Gay's Chauffer Services Limited		3 000	1 642.67	785.46	857.21	52.1%
18/05/2007	00001063	24	10	355.11	178.60	176.51	49.7%
18/05/2007	00001063	26	25	554.45	278.75	275.70	49.7%
18/05/2007	00001063	27	50	442.22	222.50	219.72	49.6%
	Hospitality Services Limited		3 085	1 351.78	679.85	671.93	49.7%
21/05/2007	00001069	70	4	40.71	17.64	23.07	56.6%
21/05/2007	00001069	71	4	46.05	19.96	26.09	56.6%
21/05/2007	00001069	72	2	28.35	12.30	16.05	56.6%
21/05/2007	00001069	118	10	177.33	76.90	100.43	56.6%
21/05/2007	00001069	87	10	177.34	76.90	100.44	56.6%
21/05/2007	00001069	88	5	333.11	144.45	188.66	56.6%
21/05/2007	00001069	93	10	177.33	76.90	100.43	56.6%
21/05/2007	00001069	94	5	333.11	144.45	188.66	56.6%
	Instant Response Support Limited		3 135	1 313.33	569.50	743.83	56.6%
30/04/2007	00001040	30	5	777.78	439.89	337.89	43.4%
30/04/2007	00001040	24	5	177.55	89.30	88.25	49.7%
30/04/2007	00001040	22	3	79.87	40.17	39.70	49.7%
30/04/2007	00001040	25	5	110.89	55.75	55.14	49.7%
30/04/2007	00001040	27	15	132.67	66.75	65.92	49.6%
10/05/2007	00001064	50	20	888.00	385.20	502.80	56.6%
10/05/2007	00001064	51	6	346.40	150.24	196.16	56.6%
10/05/2007	00001064	53	6	133.07	57.72	75.35	56.6%
10/05/2007	00001064	54	12	426.13	184.80	241.33	56.6%
10/05/2007	00001064	55	6	122.40	53.10	69.30	56.6%
10/05/2007	00001064	48	250	8 777.78	3 807.50	4 970.28	56.6%
10/05/2007	00001064	47	26	404.44	175.50	228.94	56.6%
10/05/2007	00001064	121	12	266.14	133.80	132.34	49.7%
10/05/2007	00001064	122	12	266.13	133.80	132.33	49.7%
05/05/2007	00001072	165	12	2 442.67	1 167.96	1 274.71	52.1%
05/05/2007	00001072	167	12	842.66	402.96	439.70	52.1%
05/05/2007	00001072	142	4	1 973.34	965.20	1 008.14	51.0%

Customer Group		Quantity	Sales	COGS	Margin	Percent
	Kens Kennels Limited	3 546	18 167.92	8 309.64	9 858.28	54.2%
30/04/2007	00001047 173	45	1 400.00		1 400.00	100.0%
08/05/2007	00001074 65	3	21.20	9.18	12.02	56.6%
08/05/2007	00001074 66	2	17.69	7.68	10.01	56.5%
08/05/2007	00001074 67	4	42.49	18.44	24.05	56.6%
08/05/2007	00001074 68	2	28.35	12.30	16.05	56.6%
08/05/2007	00001074 69	3	53.20	23.07	30.13	56.6%
08/05/2007	00001074 75	20	354.67	153.80	200.87	56.6%
08/05/2007	00001074 78	20	354.67	153.80	200.87	56.6%
08/05/2007	00001074 86	5	1 555.33	674.50	880.83	56.6%
08/05/2007	00001074 95	5	1 555.33	674.50	880.83	56.6%
	Limitless Electronics Limited	3 655	5 382.93	1 727.27	3 655.66	67.9%
30/04/2007	00001041 168	25	333.33		333.33	100.0%
21/05/2007	00001080 168	55	733.33		733.33	100.0%
	Mates Rates Freight Services Limited	3 735	1 066.66		1 066.66	100.0%
30/04/2007	00001046 174	18	560.00		560.00	100.0%
	Most Secure Security Patrols Limited	3 753	560.00		560.00	100.0%
30/04/2007	00001045 173	25	777.78		777.78	100.0%
	One Stop Shop Travel Agency Limited	3 778	777.78		777.78	100.0%
30/04/2007	00001039 151	15	1 320.00	636.90	683.10	51.7%
30/04/2007	00001039 152	15	466.67	223.20	243.47	52.1%
30/04/2007	00001039 153	15	172.66	82.50	90.16	52.2%
30/04/2007	00001039 154	15	92.67	44.33	48.34	52.1%
	Podcast Productions Limited	3 838	2 052.00	986.93	1 065.07	51.9%
30/04/2007	00001042 171	50	1 555.56		1 555.56	100.0%
16/05/2007	00001078 173	85	2 644.44		2 644.44	100.0%
21/05/2007	00001081 174	24	746.67		746.67	100.0%
	Quiet Serviced Offices Limited	3 997	4 946.67		4 946.67	100.0%
21/05/2007	00001070 72	8	113.42	49.20	64.22	56.6%
21/05/2007	00001070 117	15	266.00	115.35	150.65	56.6%
21/05/2007	00001070 76	8	532.98	231.12	301.86	56.6%
21/05/2007	00001070 75	20	354.67	153.80	200.87	56.6%
21/05/2007	00001070 78	12	212.80	92.28	120.52	56.6%
21/05/2007	00001070 81	12	212.80	92.28	120.52	56.6%
	Recruiters International Limited	4 072	1 692.67	734.03	958.64	56.6%
01/04/2007	00001003 23	10	266.22	133.90	132.32	49.7%
01/04/2007	00001003 24	10	355.11	178.60	176.51	49.7%
01/04/2007	00001003 22	10	266.23	133.90	132.33	49.7%
01/04/2007	00001003 25	10	221.77	111.50	110.27	49.7%
01/04/2007	00001003 15	5	111.11	55.90	55.21	49.6%
30/04/2007	00001038 30	4	622.22	352.76	269.46	43.3%
	Reliable Nanny Services Limited	4 121	1 842.66	966.56	876.10	47.5%
28/05/2007	00001092 118	12	212.80	92.28	120.52	56.6%
28/05/2007	00001092 116	10	3 110.67	1 349.00	1 761.67	56.6%
28/05/2007	00001092 109	20	1 332.44	577.80	754.64	56.6%
	Scrumptious Chocolate Bites Limited	4 163	4 655.91	2 019.08	2 636.83	56.6%
30/04/2007	00001043 169	35	622.22		622.22	100.0%
	Skyward Apartments Limited	4 198	622.22		622.22	100.0%
07/05/2007	00001051 124	3	34.53	17.37	17.16	49.6%
07/05/2007	00001051 125	3	53.07	26.70	26.37	49.6%
07/05/2007	00001051 126	5	266.22	133.90	132.32	49.7%
07/05/2007	00001051 127	5	177.34	89.20	88.14	49.7%
07/05/2007	00001051 128	6	90.40	45.48	44.92	49.6%
07/05/2007	00001051 129	6	95.73	48.18	47.55	49.6%
07/05/2007	00001051 130	6	69.07	34.74	34.33	49.7%
	Video Distributors Limited	4 232	786.36	395.57	390.79	49.6%
18/05/2007	00001065 50	10	444.00	192.60	251.40	56.6%

Customer Group			Quantity	Sales	COGS	Margin	Percent
18/05/2007	00001065	51	15	866.00	375.60	490.40	56.6%
18/05/2007	00001065	53	20	443.56	192.40	251.16	56.6%
18/05/2007	00001065	54	20	710.22	308.00	402.22	56.6%
18/05/2007	00001065	55	30	612.00	265.50	346.50	56.6%
	Vinces Paint Brush Company Limited		4 327	3 075.78	1 334.10	1 741.68	56.6%
30/04/2007	00001048	174	42	1 306.67		1 306.67	100.0%
	Wonder Wollens Limited		4 369	1 306.67		1 306.67	100.0%
30/04/2007	00001044	172	60	1 866.67		1 866.67	100.0%
	Zebra Graphics Limited		4 429	1 866.67		1 866.67	100.0%
30/04/2007	00001037	142	3	1 480.00	723.61	756.39	51.1%
25/05/2007	00001090	169	45	800.00		800.00	100.0%
	Zimo's Medical Centre Limited		4 477	2 280.00	723.61	1 556.39	68.2%
17/05/2007	00001068	65	8	56.53	24.48	32.05	56.6%
17/05/2007	00001068	68	4	56.71	24.60	32.11	56.6%
17/05/2007	00001068	117	6	106.40	46.14	60.26	56.6%
17/05/2007	00001068	99	12	212.80	92.28	120.52	56.6%
17/05/2007	00001068	96	12	212.80	92.28	120.52	56.6%
17/05/2007	00001068	102	12	212.80	92.28	120.52	56.6%
17/05/2007	00001068	105	12	212.80	92.28	120.52	56.6%
30/05/2007	00001097	142	3	1 480.00	724.38	755.62	51.0%
	kates Catering Service Limited		4 546	2 550.84	1 188.72	1 362.12	53.3%
Total for Direct			4 546	124 270.20	50 483.05	73 787.15	59.3%

## Retailers

01/04/2007	00001001	47	20	248.89	135.00	113.89	45.7%
01/04/2007	00001001	50	10	355.20	192.60	162.60	45.7%
01/04/2007	00001001	53	20	354.84	192.40	162.44	45.7%
01/04/2007	00001001	55	10	163.20	88.50	74.70	45.7%
30/04/2007	00001005	52	20	283.73	153.80	129.93	45.7%
30/04/2007	00001005	53	15	266.14	144.30	121.84	45.7%
30/04/2007	00001005	54	10	284.09	154.00	130.09	45.7%
30/04/2007	00001005	55	40	652.80	354.00	298.80	45.7%
10/05/2007	00001053	47	40	497.78	270.00	227.78	45.7%
10/05/2007	00001053	50	0				
10/05/2007	00001053	53	25	443.55	240.50	203.05	45.7%
10/05/2007	00001053	55	15	244.80	132.75	112.05	45.7%
15/05/2007	00001054	52	40	567.47	307.60	259.87	45.7%
15/05/2007	00001054	53	30	532.26	288.60	243.66	45.7%
15/05/2007	00001054	54	25	710.23	385.00	325.23	45.7%
15/05/2007	00001054	55	65	1 060.80	575.25	485.55	45.7%
	Beats Wood Products Limited		385	6 665.78	3 614.30	3 051.48	45.7%
30/04/2007	00001006	13	25	354.67	223.00	131.67	37.1%
30/04/2007	00001006	14	25	461.33	290.00	171.33	37.1%
30/04/2007	00001006	12	20	226.84	142.60	84.24	37.1%
30/04/2007	00001006	15	15	266.67	167.70	98.97	37.1%
30/04/2007	00001006	16	15	373.33	234.75	138.58	37.1%
05/05/2007	00001071	13	50	709.33	446.00	263.33	37.1%
05/05/2007	00001071	14	50	922.67	580.00	342.67	37.1%
05/05/2007	00001071	12	60	680.53	427.80	252.73	37.1%
05/05/2007	00001071	15	6	106.67	67.08	39.59	37.1%
05/05/2007	00001071	16	6	149.33	93.90	55.43	37.1%
05/05/2007	00001071	20	12	110.51	69.48	41.03	37.1%
05/05/2007	00001071	20	12	110.51	69.48	41.03	37.1%
	Garth's Gardens Limited		681	4 472.39	2 811.79	1 660.60	37.1%
30/04/2007	00001007	119	10	124.44	78.20	46.24	37.1%
30/04/2007	00001007	121	10	177.43	111.50	65.93	37.1%
30/04/2007	00001007	122	10	177.42	111.50	65.92	37.1%

Customer Group			Quantity	Sales	COGS	Margin	Percent
30/04/2007	00001007	22	5	106.49	66.95	39.54	37.1%
30/04/2007	00001007	23	5	106.49	66.95	39.54	37.1%
30/04/2007	00001007	24	10	284.09	178.60	105.49	37.1%
08/05/2007	00001073	119	6	74.67	46.92	27.75	37.1%
08/05/2007	00001073	121	10	177.42	111.50	65.92	37.1%
08/05/2007	00001073	122	10	177.42	111.50	65.92	37.1%
08/05/2007	00001073	22	12	255.57	160.68	94.89	37.1%
08/05/2007	00001073	23	15	319.47	200.85	118.62	37.1%
08/05/2007	00001073	24	6	170.45	107.16	63.29	37.1%
08/05/2007	00001073	27	20	141.52	89.00	52.52	37.1%
08/05/2007	00001073	28	12	272.64	171.36	101.28	37.1%
08/05/2007	00001073	29	25	621.33	390.75	230.58	37.1%
Jon's Labour Hire Limited			847	3 186.85	2 003.42	1 183.43	37.1%
30/04/2007	00001008	65	5	28.27	15.30	12.97	45.8%
30/04/2007	00001008	66	5	35.37	19.20	16.17	45.7%
30/04/2007	00001008	67	5	42.49	23.05	19.44	45.7%
30/04/2007	00001008	68	5	56.71	30.75	25.96	45.7%
30/04/2007	00001008	69	5	70.94	38.45	32.49	45.7%
30/04/2007	00001008	75	10	141.86	76.90	64.96	45.7%
30/04/2007	00001008	78	10	141.87	76.90	64.97	45.7%
30/04/2007	00001008	86	5	1 244.27	674.50	569.77	45.7%
30/04/2007	00001008	95	5	1 244.26	674.50	569.76	45.7%
Keep It Simple Limited			902	3 006.04	1 629.55	1 376.49	45.7%
30/04/2007	00001009	155	30	2 112.00	1 262.40	849.60	40.2%
30/04/2007	00001009	158	20	1 420.80	849.20	571.60	40.2%
30/04/2007	00001009	159	20	4 252.44	2 541.60	1 710.84	40.2%
24/05/2007	00001083	155	20	1 408.00	841.60	566.40	40.2%
24/05/2007	00001083	158	20	1 420.80	849.20	571.60	40.2%
24/05/2007	00001083	159	20	4 252.44	2 541.60	1 710.84	40.2%
Pavilion For Hire Limited			1 032	14 866.48	8 885.60	5 980.88	40.2%
30/04/2007	00001010	142	10	3 946.67	2 410.90	1 535.77	38.9%
24/05/2007	00001085	142	6	2 368.00	1 448.63	919.37	38.8%
Price Controllers Limited			1 048	6 314.67	3 859.53	2 455.14	38.8%
30/04/2007	00001011	165	30	4 885.33	2 919.90	1 965.43	40.2%
30/04/2007	00001011	167	30	1 685.34	1 007.40	677.94	40.2%
Promotions Without Fuss Limited			1 108	6 570.67	3 927.30	2 643.37	40.2%
30/04/2007	00001012	163	5	1 333.33	796.90	536.43	40.2%
30/04/2007	00001012	156	25	2 648.89	1 583.25	1 065.64	40.2%
30/04/2007	00001012	162	5	707.56	422.90	284.66	40.2%
30/04/2007	00001012	155	25	1 760.00	1 052.00	708.00	40.2%
27/05/2007	00001091	163	8	2 133.33	1 275.04	858.29	40.2%
27/05/2007	00001091	156	40	4 238.23	2 533.20	1 705.03	40.2%
27/05/2007	00001091	162	8	1 132.08	676.64	455.44	40.2%
27/05/2007	00001091	155	40	2 816.00	1 683.20	1 132.80	40.2%
Slimline Outdoor Furniture Company Limited			1 264	16 769.42	10 023.13	6 746.29	40.2%
30/04/2007	00001013	118	20	283.73	153.80	129.93	45.7%
30/04/2007	00001013	107	20	4 977.07	2 698.00	2 279.07	45.7%
30/04/2007	00001013	113	20	4 977.07	2 698.00	2 279.07	45.7%
25/05/2007	00001087	171	28	871.11		871.11	100.0%
The Skys The Limit Solutions Limited			1 352	11 108.98	5 549.80	5 559.18	50.0%
30/04/2007	00001014	151	30	2 112.00	1 273.80	838.20	39.6%
30/04/2007	00001014	152	30	746.67	446.40	300.27	40.2%
30/04/2007	00001014	153	30	276.26	165.00	111.26	40.2%
30/04/2007	00001014	154	30	148.27	88.67	59.60	40.1%
24/05/2007	00001086	165	18	2 931.20	1 751.94	1 179.26	40.2%
24/05/2007	00001086	167	18	1 011.20	604.44	406.76	40.2%
28/05/2007	00001093	151	30	2 112.00	1 273.80	838.20	39.6%



## 017 - Sales and Margins by Customer Group and customer - Detailed

From 01/04/2006 to 01/06/2007

Customer Group			Quantity	Sales	COGS	Margin	Percent
28/05/2007	00001093	152	30	746.67	446.40	300.27	40.2%
28/05/2007	00001093	153	30	276.26	165.00	111.26	40.2%
28/05/2007	00001093	154	30	148.27	88.67	59.60	40.1%
Top Supplies Limited			1 628	10 508.80	6 304.12	4 204.68	40.0%
30/04/2007	00001015	155	40	2 816.00	1 683.20	1 132.80	40.2%
30/04/2007	00001015	161	5	977.78	584.40	393.38	40.2%
30/04/2007	00001015	160	10	710.40	424.60	285.80	40.2%
25/05/2007	00001088	23	15	319.47	200.85	118.62	37.1%
25/05/2007	00001088	24	4	113.63	71.44	42.19	37.1%
25/05/2007	00001088	22	6	127.79	80.34	47.45	37.1%
25/05/2007	00001088	25	12	212.91	133.80	79.11	37.1%
25/05/2007	00001088	15	10	177.77	111.80	65.97	37.1%
30/05/2007	00001094	156	10	1 059.56	633.30	426.26	40.2%
30/05/2007	00001094	156	20	2 119.11	1 266.60	852.51	40.2%
30/05/2007	00001094	162	20	2 830.22	1 691.60	1 138.62	40.2%
30/05/2007	00001094	163	6	1 600.00	956.28	643.72	40.2%
Trestles For Hire Limited			1 786	13 064.64	7 838.21	5 226.43	40.0%
Total for Retailers			1 786	96 534.72	56 446.75	40 087.97	41.5%
Report Totals			9 348	318 634.63	168 558.31	150 076.32	47.0%