

# 03 Mikes Clearwater

## Gross Margins by Product and Customer - Detailed

From 01/01/2004 to 31/12/2007

Product Number, Customer Name			Quantity	Sales	COGS	Margin	Percent
<u>Cooler &amp; Filter Bundle</u>							
05/10/2005	00003725	F0001	3	5 466.67	4 337.50	1 129.17	20.6%
30/11/2005	00003727	F0001	2	3 644.44	1 300.00	2 344.44	64.3%
	Def Leppard		5	9 111.11	5 637.50	3 473.61	38.1%
Total for Cooler & Filter Bundle			5	9 111.11	5 637.50	3 473.61	38.1%
<u>Bottles</u>							
20/01/2005	00003708	H0002	5	80.00	75.00	5.00	6.2%
	Chelsea Mosset		5	80.00	75.00	5.00	6.2%
05/10/2005	00003723	H0002	3	48.00	45.00	3.00	6.2%
05/10/2005	00003724	H0002	-3	-48.00	-45.00	-3.00	6.2%
	Def Leppard		0		0.00	0.00	
Total for Bottles			5	80.00	75.00	5.00	6.2%
<u>Sun Cooler Set</u>							
01/09/2005	00003719	H0003	1	88.89	85.00	3.89	4.3%
	Andrew Craig		1	88.89	85.00	3.89	4.3%
Total for Sun Cooler Set			1	88.89	85.00	3.89	4.3%
<u>Sun Cooler Gift</u>							
01/09/2005	00003720	H0008	5	190.00	50.00	140.00	73.6%
	Def Leppard		5	190.00	50.00	140.00	73.6%
Total for Sun Cooler Gift			5	190.00	50.00	140.00	73.6%
<u>Cooler Asembly</u>							
05/10/2005	00003725	KoolKit	5	555.55	150.00	405.55	72.9%
30/11/2005	00003727	KoolKit	3	375.00	4 427.50	-4 052.50	****.%
	Def Leppard		8	930.55	4 577.50	-3 646.95	-391.9%
05/10/2005	00003726	KoolKit	7	777.78	210.00	567.78	73.0%
	Island Way Motel		7	777.78	210.00	567.78	73.0%
Total for Cooler Asembly			15	1 708.33	4 787.50	-3 079.17	-180.2%
<u>Steel Stand</u>							
25/02/2005	00003709	S0001	1	2 266.67	1 750.00	516.67	22.7%
15/03/2005	00003710	S0001	53	115 422.22	92 750.00	22 672.22	19.6%
05/03/2005	00003710	S0001	2	4 533.33	3 500.00	1 033.33	22.7%
	A-Z Stationery Supplies		56	122 222.22	98 000.00	24 222.22	19.8%
Total for Steel Stand			56	122 222.22	98 000.00	24 222.22	19.8%
Report Totals			87	133 400.55	108 635.00	24 765.55	18.5%