

1. Demo Company

Sales Margins by Product and CardID - Detailed

From 01/01/2004 to 31/12/2005

Product Number & Name/CardID			Quantity	Sales	COGS	Margin	Percent
F0001 <u>Cooler & Filter Bundle</u>							
05/10/2005	00003725	Def Leppard	3	5 466.67	4 337.50	1 129.17	20.6%
30/11/2005	00003727	Def Leppard	2	3 644.44	1 300.00	2 344.44	38.1%
Total for: *None			5	9 111.11	5 637.50	3 473.61	38.1%
Total for Cooler & Filter Bundle			5	9 111.11	5 637.50	3 473.61	38.1%
H0002 <u>Bottles</u>							
20/01/2005	00003708	Chelsea Mosset	5	80.00	75.00	5.00	6.2%
05/10/2005	00003723	Def Leppard	3	48.00	45.00	3.00	6.2%
05/10/2005	00003724	Def Leppard	-3	-48.00	-45.00	-3.00	6.2%
Total for: *None			5	80.00	75.00	5.00	6.2%
Total for Bottles			5	80.00	75.00	5.00	6.2%
H0003 <u>Sun Cooler Set</u>							
01/09/2005	00003719	Andrew Craig	1	88.89	85.00	3.89	4.3%
Total for: *None			1	88.89	85.00	3.89	4.3%
Total for Sun Cooler Set			1	88.89	85.00	3.89	4.3%
H0008 <u>Sun Cooler Gift</u>							
01/09/2005	00003720	Def Leppard	5	190.00	50.00	140.00	73.6%
Total for: *None			5	190.00	50.00	140.00	73.6%
Total for Sun Cooler Gift			5	190.00	50.00	140.00	73.6%
KoolKit <u>Cooler Asembly</u>							
05/10/2005	00003725	Def Leppard	5	555.55	150.00	405.55	72.9%
05/10/2005	00003726	Island Way Motel	7	777.78	210.00	567.78	73.0%
30/11/2005	00003727	Def Leppard	3	375.00	4 427.50	-4 052.50	-180.2%
Total for: *None			15	1 708.33	4 787.50	-3 079.17	-180.2%
Total for Cooler Asembly			15	1 708.33	4 787.50	-3 079.17	-180.2%
S0001 <u>Steel Stand</u>							
25/02/2005	00003709	A-Z Stationery Supplies	1	2 266.67	1 750.00	516.67	22.7%
15/03/2005	00003710	A-Z Stationery Supplies	53	115 422.22	92 750.00	22 672.22	19.7%
05/03/2005	00003710	A-Z Stationery Supplies	2	4 533.33	3 500.00	1 033.33	19.8%
Total for: *None			56	122 222.22	98 000.00	24 222.22	19.8%
Total for Steel Stand			56	122 222.22	98 000.00	24 222.22	19.8%
Report Totals			87	133 400.55	108 635.00	24 765.55	18.5%